

**CITY OF INGLESIDE DEVELOPMENT CORPORATION (4B)**  
**BOARD OF DIRECTORS**  
**MINUTES**  
**REGULAR MEETING**  
**NOVEMBER 05, 2014**

**1. Call To Order.**

The meeting was called to order at 6:11 p.m. with President Steve Diehl, presiding. Directors present: Steve Diehl, Cynthia Wilson, Ben Tucker, and Roman Gabriel. Directors absent: Paul Pierce. City of Ingleside staff present: City Manager Jim Gray, Finance Director Rosie Vela, and Administrative Assistant Ruby Nixon. There were no guests.

**2. Comments from the Public.**

There were no comments from the public.

**3. Review and approval of meeting minutes of July 24, 2014.**

President Diehl made a motion for the minutes of July 24, 2014 to be approved which was seconded by Director Tucker. The minutes were unanimously approved by all Directors present and voting.

**4. Presentation by J.J. Johnston of Econogine, LLC regarding a possible partnership project with the City of Ingleside.**

President Diehl welcomed J.J. Johnston and explained the importance of having strong contacts for the City of Ingleside in regards to Economic Development. City Manager Jim Gray introduced J.J. Johnston and his background with TPCO, his economic development experience, and his new business Econogine, LLC.

J.J. Johnston introduced himself to the Board and explained his proposal and passed out resources to the Board. Johnston explained that Econogine, LLC with his experience, knowledge, and connections could promote Ingleside to appropriate industry partners. After discussion of the proposal, Johnston estimates the proposal for an agreement with Econogine, LLC to be about \$20,000.

**5. Discussion and possible action on the Econogine, LLC economic development partnership project with the City of Ingleside.**

The directors reviewed the Econogine, LLC proposal and expressed a few concerns.

Director Gabriel expressed his concern about Econogine, LLC being retained by other communities and the conflicts this could have. J.J. Johnston explained he would get our consent if he felt that a new client would cause conflict.

President Diehl questioned if this \$20,000 is the total package and City Manager Jim Gray said not if an international trip is required. The possible overall budget could be about \$40,000.

Director Tucker question how Econogine, LLC is any different than the Retail Coach? City Manager Jim Gray explained that Econogine, LLC is focused on Industry partners and Retail Coach is focused on retail businesses only.

President Diehl made a motion to approve recommending the Econogine, LLC for Industrial Economic Development to the Ingleside City Council, which was seconded by Director Gabriel. The motion was unanimously approved by all Directors present and voting.

**6. Discussion and possible action on the City of Ingleside entrance sign.**

City Manager Jim Gray stated that OXY has identified the site and sent the metes and bounds and has physically been out to look at the land. At this time, waiting on the official yes to move forward with easement.

President Diehl stated that this body agreed to fund up to \$14,144 from the promotional funds. Inquired as to what the actual 10% figure was collected during the last fiscal year. Finance Director Rosie Vela stated actual year-to-date sales tax collected was \$159,994.23 for year ending September 30, 2014.

President Diehl inquired about the infrastructure and the time line once the easement has been approved to move forward. City Manager Jim Gray said that AEP can have the electric pole installed in about two weeks and the water will be installed in about 30 days.

President Diehl questioned if the 4B promotional funds were going to be utilized first then the Ingleside City Council picking up the remaining balance? City Manager Jim Gray said that is what was requested and sees no issue with this.

No action was taken on this item.

**7. Executive Director's Report:**

**a. Financial Reports for QE June 30, 2014.**

Finance Director Rosie Vela provided Financial Reports for the quarter ending June 30, 2014. The income summary shows the year-to-date sales tax collections were at \$116,840.38.

**b. Financial Reports for QE September 30, 2014.**

Finance Director Rosie Vela provided Financial Reports for the quarter ending September 30, 2014. The income summary shows the year-to-date sales tax collections were at \$159,820.45.

President Diehl stated under the HIPPO rule, up to 10% of sales tax collected can be accumulated and carried forward. Make sure that Line Item 500-602 is setup to carry forward on the next budget.

Finance Director Rosie Vela stated that the new budget reflected a double-counting of staff costs, and is therefore overstated by \$9,696 and proposing to Council a correction to reduce the expenditures from \$136,353 to \$126,657.

City Manager Jim Gray updated the board on the following items:

- A big fast food chain has inquired about the City of Ingleside.
- There have been a few community development inquires.
- Inquiry on a 25-acre mixed use for RV / possible small unit housing project.
- Going to retail convention this month.
- Seaside Landing Apartments anticipate the first quarter 2015
- Update on Live Oak Park

**8. Recommendations as to items to be placed on the next agenda.**

President Diehl suggested to follow-up on items 5 and 6 from the July 24, 2014 minutes.

**9. Adjourn**

There being no further business, the meeting was adjourned at 7:14 p.m.

**ATTEST:**

  
Cindy Wilson, Secretary

**APPROVED:**

  
Steve Diehl, President